Euphorbia pulcherrima

yoo-FOR-bee-ah pul-cher-REE-mah

Common Names: Poinsettia, Christmas Flower, Flame-Leaf Flower

Family: Euphorbiaceae

Origin: Mexico

Growth: Upwards, bushy Light: Bright, indirect Foot Candles: 175 - 250 Water: Allow to dry partially

Humidity: 30% - 70%

Temperature: 12°C - 18°C Soil: Regular potting mix

Container: Self-watering planter, living wall Nutrients: 10-15-10 Monthly when flowering Propagation: Stem / branch cuttings, seed

Interiorscape Use: Seasonal colour, Christmas displays

Common Pests: Mealybugs, Aphids, Spider Mites, Scale, Thrips, Whiteflies Common Issues: Prone to leaf droop. Not typically kept once done flowering.

Comments: A plant that is synonymous with Christmas mostly as a result of a single family pushing to make it the Christmas Flower. The Ecke family supplies half of the entire world market and 70% of the US market. It is an impressive feat especially due to the plant being particularly sensitive to sub 10°C temperatures which are very common in the holiday season in northern climates.

Toxicity: Causes occasional abdominal pain with vomiting and diarrhea when ingested. Redness, swelling, and blisters can occur after some delay following frequent contact with skin. Very minor symptoms that only last a few minutes.



